

## **BY-LAW Proposal Vote at the January 2012 Meeting.**

By now you may have heard about the intention to present for a vote at the January regular meeting, an amendment change to our by-laws regarding our regular meeting night.

1. Currently we meet on the **Fourth Friday** of the month at **8 PM** (We Average 15-20 Members)
2. The amendment would move the meeting night to the **Fourth Thursday** of the month at **7 PM**.

This proposal is being made based on several reasons, all of which affect or enhance the ability of Post 12 to earn as much as possible.

1. Closing the Post Lounge on the 4<sup>th</sup> Friday for Business at 8 PM DOES NOT Encourage members to stick around for the meeting.

To the Contrary, Members leave at 8 PM and go to another local club, NEVER TO RETURN.

2. Those that would normally attend the regular meeting, do stay afterwards however because the meeting starts at 8 PM, and typically runs till 9 PM, the clock becomes a factor that many take into account..

Those that would normally attend the regular meeting would also likely attend the regular meeting if it starts at 7 PM. This earlier hour for starting, would also likely encourage other members to attend, HOWEVER we are back to the subject of closing the lounge on one of the busiest days of the week.

3. IF approved, we can, and intend to rent the hall on the newly opened Friday Nights for parties. That creates 12 prime nights in a year that we can earn an additional \$500.00 each night. (\$6000.00) for the year added in hall rentals alone.
4. We also open up 12 more Prime Friday Nights in the Lounge, When Open, we are earning on average \$350 on Friday nights Shift for an additional \$4000.00 for the year.
5. We of Post 12 are currently giving up an estimated \$10,000.00 in revenue by having the regular meeting on a Friday Night at 8 PM. !!!!! (No Hall Rental, and Reduced Attendance in the Lounge)
6. Estimating and including the impact on Thursday Night Sales needs to be reviewed. Currently Thursday is very weak. A night that we have tried to improve by putting / sponsoring a pool team, or a dart team, and have even entertained Thursday Night Football on the NFL Channel, which we get in the lounge.
7. Moving the Regular Meeting to Thursday at 7, places a few extra bodies in the lounge seats by 8 that would not normally be there on Thursday. The sports shows are starting about that time, and we are looking at refreshments, and foods as well to help Thursday along after the meeting.

So here it is in a nutshell. You will be voting on a Business Decision. The first inclination of many is to keep the meeting night the same.

We operate a business to support a club. We have been able to hold off raising prices because we have been successful using most of the resources available to us.

- If going to a post meeting is something you do, would you still go to a post meeting on Thursday Night?
- Would you as a member, agree that renting the hall and keeping the lounge open on a Friday makes sense and is good for Post 12?
- Which are you? The one who would go to a meeting any time, once in a while, or one that would leave and go elsewhere, never to return that night?
- Realistically the attendance at a Friday Night Meeting is approximately 20 members.
- Your decision and vote, will have an impact on the ability to adapt, and make practical use of our resources. .

Combine the savings with Post 12 going green as we mentioned earlier, and the estimated income that could potentially be derived from Friday Night rentals and lounge sales, THEN we have just rounded up a substantial amount of the money needed to do the roof for the post. (And We Need To Address The Roof Very Soon)

Does it make sense? We can handle Post Business during the week, and free up the weekend to enjoy and relax. If EF Hutton said “Let your money earn money”, would you?

1. Thursday starting at 7 done by 8. Does it make sense?
2. Is it that big of a deal?
3. If you normally attend on Friday, will you continue on Thursday?
4. Will you attend on Thursday once in a while?

**Plain and Simple, it makes no business sense to close the post lounge on a Friday Night, and also not rent the hall when opportunity is at its best.**

This opens 24 prime nights that will result in helping Post 12 “Float the Boat”.

Planning for the future makes sense. Play the game of chess, and fail to think or look ahead to possible moves against you, results in GAME OVER very quickly. I believe it is known as “Fools Mate”.

At the January 27, 2012 Regular Meeting, the vote will be presented to members. SEE YOU THERE....